



## OVERVIEW

FingerPaint is an employee-owned, integrated marketing firm headquartered in Saratoga Springs, New York, with a satellite office in Wayne, Pennsylvania.

Our passion lies in developing strategically informed and original work that touches hearts and moves markets.

Our mission is to bring back to advertising and marketing the same creative purity we had as kids. When people responded to ideas with raw emotion and honesty. When a good idea was a good idea because it was a good idea. When products sold because consumers loved the creative and insightful way they were marketed.

So come put on a smock, roll up your sleeves—and let's create something original together.

### Headquarters

18 Division Street  
Suite 414  
Saratoga Springs, NY 12866  
518.693.6960

### Satellite Office

175 Strafford Avenue  
Suite 61, Building 4  
Wayne, PA 19087

### Website

[fingerpaintmarketing.com](http://fingerpaintmarketing.com)

### Facebook

[facebook.com/fingerpaintmarketing](https://facebook.com/fingerpaintmarketing)

### Twitter

@FingerPainters

### Management Team

Ed Mitzen	Partner <a href="mailto:emitzen@fingerpaintmarketing.com">emitzen@fingerpaintmarketing.com</a>
Jaime Butler-Binley	Partner/Creative Lead <a href="mailto:jbbinley@fingerpaintmarketing.com">jbbinley@fingerpaintmarketing.com</a>
Andy Pyfer	Partner/Marketing Strategy Lead <a href="mailto:apyfer@fingerpaintmarketing.com">apyfer@fingerpaintmarketing.com</a>
Patrick O'Shea	Partner/Account Service Lead <a href="mailto:poshea@fingerpaintmarketing.com">poshea@fingerpaintmarketing.com</a>

### Year Founded

2008

### Employees

26 and growing

### Awards

Communicator Awards,  
Davey Awards, MM&M, NORIs,  
Summit Awards, W<sup>3</sup> Awards

### Media Relations

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